



## **P R E S S   R E L E A S E**

### **Competency for Supply Chain Execution**

- **Positioning as leading provider of standard software solutions for Supply Chain Execution**
- **Continuous, integrative solution portfolio for the execution, pre- and post-processing of transports**

---

**inet-logistics GmbH, the leading provider for Supply Chain Execution, offers the solution suite logistics-server®. The software house has further developed the solution which many well-known companies use in order to make it a continuous standard software which automates central areas within the Supply Chain Execution. Especially cross-company processes dealing with the execution, the pre- and post-processing of transports were simplified.**

**At the end of last year inet-logistics presented its new strategic alignment. After several years of structured software development and a systematic market introduction inet-logistics now focuses on an offensive marketing strategy. The company, which has been active in the logistics market for roughly five years, particularly makes use of its logistics and IT-expertise in order to establish itself as the leading provider of standard software solutions for Supply Chain Execution with supporting (consulting) services.**

## **Logistics-IT in the spotlight of the next efficiency wave**

Oswald Werle, CEO inet-logistics, describes the current challenges of many companies as follows: "During the last two decades the efficiency of company-internal processes has been extensively optimised through the use of integrated ERP-systems. The next efficiency wave will now tap idle potentials which can be found in business processes across companies." Following this early insight the software house offers a solution suite in the form of the Internet-based, flexible logistics software logistics-server<sup>®</sup>. This solution suite automates central tasks in the fields planning, monitoring and management of processes across companies. Thereby all Supply Chain partners can save costs and improve their quality. Being designed as a continuous and scalable standard software, the logistics-server<sup>®</sup> synchronises the material and information flow across companies in the fields

- transport management,
- procurement management,
- loading device management,
- freight cost management and
- repair logistics management.

The functions of the logistics-server<sup>®</sup> get operated by inet-logistics in highly available data centres and can be accessed by customers via a secure Internet connection from all IT-environments. The software house also offers complete solutions which seamlessly integrate the logistics-server<sup>®</sup> into existing IT-environments. The logistics-server<sup>®</sup> disposes of certified interfaces to leading ERP-systems and supports all common standard protocols.

## **Numerous implementations**

Being a software house inet-logistics unites a high degree of expertise in the fields logistics and information technology. This knowledge base also characterises the functional efficiency of the standard soft-

ware. inet-logistics rounds off its portfolio by offering a structured and tried-and-tested procedure when introducing the software into difficult business areas. Thus, the IT-experts regularly ensure the success of complex introductory projects. Customers from retail and industry such as Magna Steyr Automotive Engineering, Veritas, Robert Bosch, Novartis, OMV, Hilti, Flextronics Nyiregyhaza Operations, Voest-Alpine Stahl, Henkel and Migros use the standard software of inet-logistics in the same way as the logistics service providers DHL, TNT, Fiege, Bosman, Gebrüder Weiss, Swiss Post, Hellmann Worldwide Logistics and others. The company plans to grow in the course of the next years beyond market average and to become the leading provider of standard software for Supply Chain Execution especially in the countries Germany, Austria and Switzerland. The company has set the course for achieving this goal at the beginning of the year by further extending and professionalising the fields sales and marketing. "After five years of intensive development work and the conceptual design of a tried-and-tested introductory methodology we are now in a position to multiply the numerous initial successes and thus launch a large-scale market offensive," explains inet-logistics' CEO who pays much attention to sustainability and quality. "Sales and marketing have been strengthened for the upcoming market offensive and the product development has been adjusted accordingly," says Werle in closing.

-/-

Wolfurt, 09/04/2006

inet-logistics-PM-Supply-Chain-Execution\_EN.doc

**Your contact partner:**

- Winifred Eble  
Marketing / Communication  
inet-logistics GmbH  
Holzriedstrasse 29, A-6961 Wolfurt  
Phone: +43 (0) 5574/ 806 - 1542  
Fax: +43 (0) 5574/ 806 - 1599  
E-Mail: winifred.eble@inet-logistics.com  
Internet: www.inet-logistics.com

**Your contact for public relations:**

- Ralf Wallbruch  
Managing Director  
g i w Gesellschaft für Informationen  
aus der und für die Wirtschaft m b H  
Holunderweg 84, 45133 Essen-Bredeney  
Phone: 0201/877 867 - 0, Fax: 0201/877 867 - 57  
E-Mail: rw@giw.de  
Internet: www.giw.de

Please send us a copy of your publication to the giw-address.